



MEDIA KIT 2026

LILIENTHAL

Gaming Creator · Livestreamer · Community Host

5.621

Twitch Followers

123

Avg. Viewers

25,412 h

Watchtime / 3M

German-speaking gaming creator with an active live community, strong chat focus and growing social reach.

Data basis: TwitchTracker screenshot, as of August 2026 · Socials based on project information



Creator Profile



Lilienthal combines gaming, humor and closeness to the community. The channel thrives on active live moments, a well-coordinated chat and content that is ideal for clips, shorts and social storytelling.

Content Core

Gaming, community, honest reactions, chat interaction and a recognizable stream personality.

Target Audience

German-speaking gaming community with strong closeness to the streamer and regular live presence.

Brand Fit

Gaming hardware, setup, games, peripherals, software and affiliate codes.

Status according to TwitchTracker: Twitch Partner · German · Channel created on 11/12/2017

Twitch Performance Snapshot as of 08/2026

Reach, activity and community strength at a glance

5.621

Total Follower

123

Avg. Viewers / 3 Months

232

Peak Viewers / 3 Months

25,412 h

Hours Watched / 3 Months

Rankings

#16,893
Global Rank

#1.677
German Channel

Partner
Status

206 h

Hours Streamed / 3 Months

51 / 92

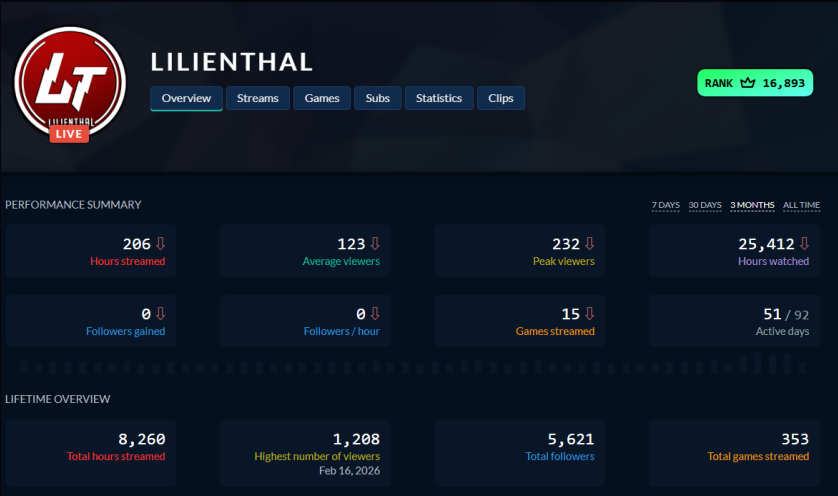
Active Days / 3 Months

1.208

All-time Highest Viewers

Top 0.34%

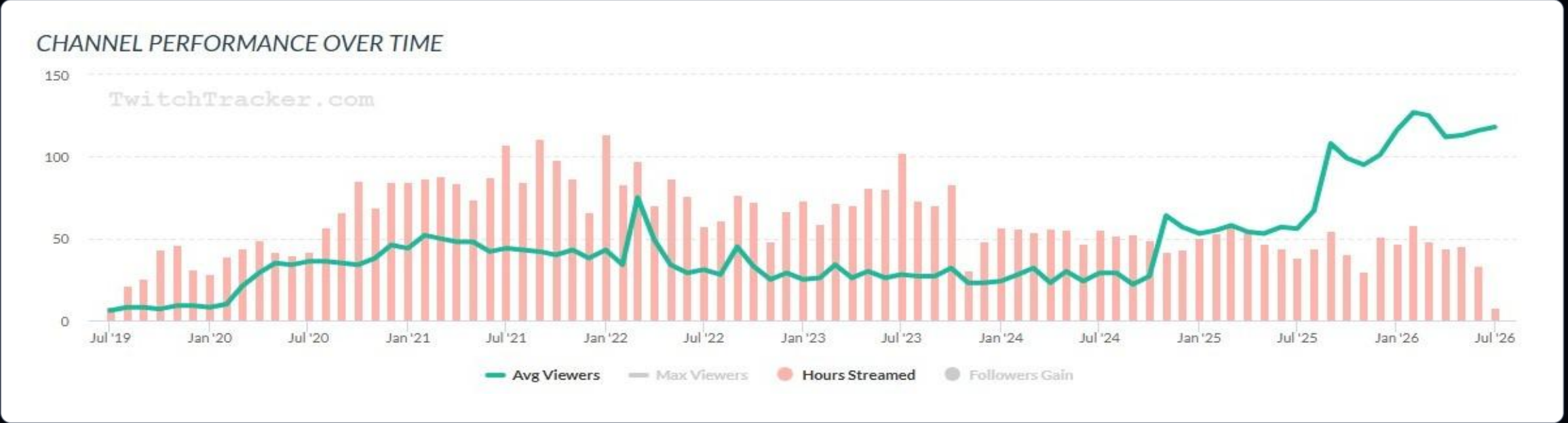
Twitch Ranking



Source: TwitchTracker Overview, 08/2026

Performance

Strong growth momentum and reliable live presence



Trend

Average viewers have been visibly trending upward since 2025. This demonstrates growth potential and recurring community interest.

Stream Rhythm

3.9 active days per week and an average of 4.0 hours per stream create reliable touchpoints for brands.

Live Impact

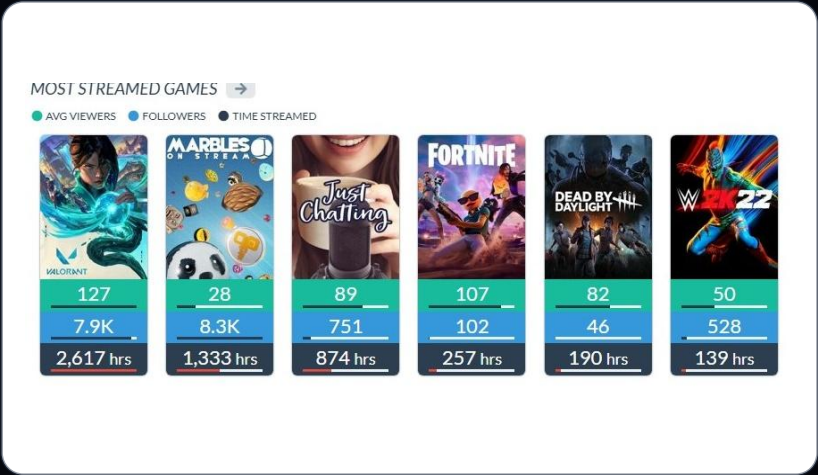
Streams regularly reach triple-digit max viewer numbers, most recently up to 232 max viewers.

Source: TwitchTracker Performance, 08/2026

Content DNA & Game Fit

Gaming content with strong live interaction and clip potential

Valorant 127 Avg. Viewers 2.617 h	Just Chatting 89 Avg. Viewers 874 h	Fortnite 107 Avg. Viewers 257 h
Dead by Daylight 82 Avg. Viewers 190 h	Marbles 28 Avg. Viewers 1.333 h	WWE 2K22 50 Avg. Viewers 139 h



What Brands Gain

The combination of competitive games, Just Chatting and community formats creates natural integration points: product tests, community nights, challenges, giveaways and affiliate codes.

Avg. Stream

2 games per stream
4.6 hours duration
199 h watched per average stream*

*This figure is calculated by dividing the total “Hours Watched” (the total hours watched across all streams) by the number of streams broadcast. It helps show how “long” or “intensively” viewers stay with the streamer on average on the respective broadcast days.

Platforms

Live content, short content and community retention work together

Live Hub

Twitch as the main platform with an established community.

Short Content

YouTube Shorts, Instagram Reels and TikTok extend stream moments into fast reach.

Community

Discord as the central home for stream schedule, clips, events, feedback and retention.

Social Links

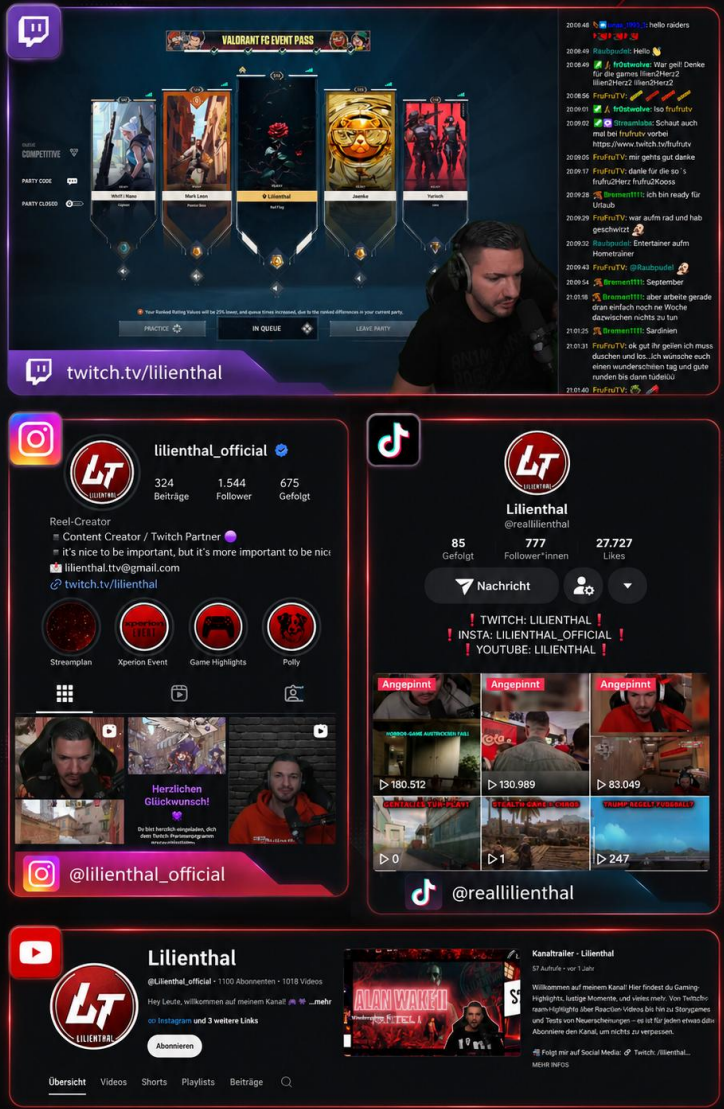
 [Twitch · twitch.tv/lilienthal](https://www.twitch.tv/lilienthal)

 [YouTube · @Lilienthal_official](https://www.youtube.com/@Lilienthal_official)

 [Instagram · lilienthal_official](https://www.instagram.com/lilienthal_official)

 [TikTok · @lilienthal_official](https://www.tiktok.com/@lilienthal_official)

 [Discord · active community](#)



Instagram & YouTube: each approx. 1,500 followers according to project information.

Collaboration Opportunities

Flexible integrations for credible brand communication

Sponsored Stream

Product or brand is integrated live, tested or accompanied thematically.

Community Event

Challenges, tournaments, giveaways or community game days.

Social Amplification

Stream moments are repurposed as shorts, reels and clips.

Affiliate / Codes

Creator code, partner link or discount code as a measurable performance component.

Discord Activation

Announcements, events, feedback, surveys and community giveaways.

Reporting

After campaign end: screenshots, reach, watchtime & clicks.

Current partners:

Nyfter with Creator Code LILIENTHAL · Instant Gaming with partner link · AutoFull with Creator Code LILIENTHAL



LET'S WORK TOGETHER

Contact

For brand integrations, long-term partnerships, campaigns or other questions.

Business Inquiries

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Management / Contact persons: Udo Tschierske, Patricia Rimmner

All information is intended for initial campaign planning and can be updated depending on the period.

